

HOLIDAY READY-DESIGN OPTIONS

In order to help assist you with your artwork, we offer a variety of ready-design options for you to choose from. Please look over the next few pages and get an idea of what you would like your custom printed item to look like. If you would like to change the greeting, text color, font, or if you see a holiday message on one design that you would like to see on the background of another, we can make those adjustments for you. These ready-designs are a great starting point for creating your custom printed item.

1. ARTWORK

Send us your logo and your ready-design option name, along with any additional instructions. Our in-house art team will create a design to your specifications and send you a proof.



Your logo



Your Ready-Design option

2. REVISIONS

After receiving your proof, please review it closely to see if it meets your specifications. If you need revisions, you can email us with your changes and we will promptly send new proofs for your approval.



Revisions:

Please change logo color to white on the packaging

3. APPROVAL

Once the design meets your approval, we will move your order into production. Your full-color printed item is sure to be a great complement to your chocolate.



HOLIDAY BRANCHES



RUSTIC GIFT WRAP



These ready-designs are a great starting point for creating your custom printed item. Change greeting, font, & color if desired. See swatches below each design for examples.

KRAFT GIFT BOXES



JOYFUL SNOWFLAKES



TANNENBAUM

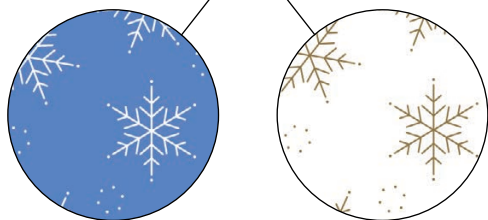


DECO HOLIDAY



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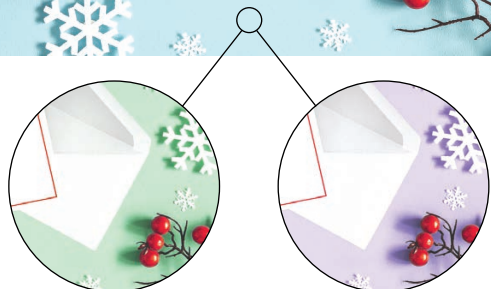
SNOWFALL



SNOW GLOBE



HOLLYBERRY CARD

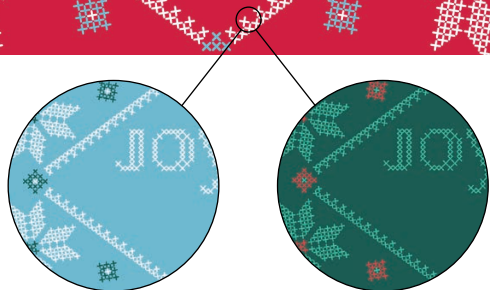


RUSTIC PLAID

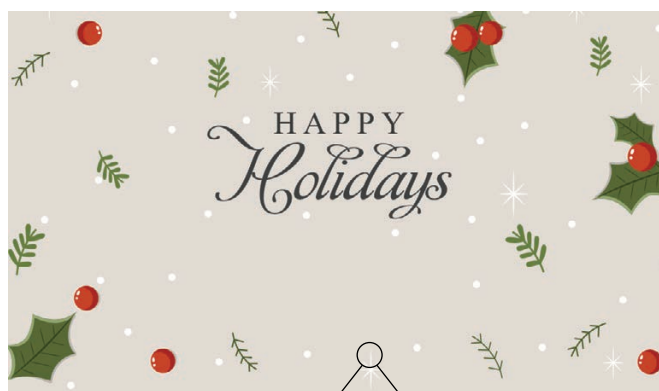


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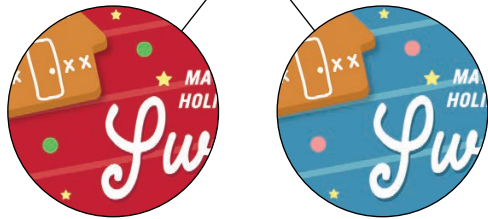
SWEATER WEATHER



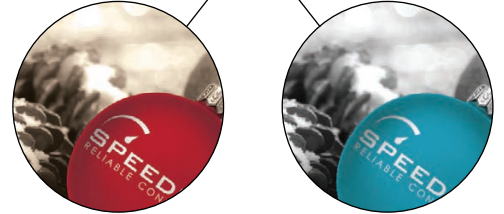
HOLLY & SNOW



GINGERBREAD



GLIMMER ORNAMENT



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ARTWORK

Fully Custom Artwork Formats: Adobe Illustrator or Photoshop files. Chocolate items: vector, everything outlined.

Printed items: vector or 300 dpi image. Email your artwork files to artwork@totallychocolate.com

Art Proofs: An electronic art proof will be emailed to you at no charge with all fully custom orders that have new artwork.

A signed or emailed art approval is required before production will begin.

Virtual Proofs: Digital virtual samples of custom orders available upon request at no charge.* Email your artwork to

artwork@totallychocolate.com and a chocolate specialist will be in touch with you directly to discuss details.

Artwork Changes: Any changes to artwork after proofs have been approved and order is in production may result in additional charges and shipping delays. Due to the custom nature of custom orders, any cancellations and requested changes must be submitted in writing. All work and production done up to the point of cancellation will be billed.

Design Time: We offer 1 hour of design time or up to 3 revisions on art proofs, whichever comes first. Additional design time and revisions are charged at \$50 per hour rate. Rates subject to change without notice.

Need assistance? Please email us at artwork@totallychocolate.com or call 1-800-255-5506 extension 1115

Totally Chocolate

*Digital virtual samples of custom items available. First virtual image is FREE. \$25 fee will be charged for each additional virtual sample request.